



County Name	Survey Type	Grade Level	Number of Respondents (N)
Mercer County / 051	Parent/Guardian	12	87

County Level Response Rates:

Surveys Administered	563
Surveys Received	87
County Response Rate (%)	15.5%

Results (Percentages) by Survey Question

1. What is your gender

	(%)
Female	81.6%
Male	16.1%
Other	2.3%
No Response	0.0%

2. What is your relationship to the child who brought this survey home?

	(%)
Parent	94.3%
Legal guardian	6.9%
Step or foster parent	1.1%
Grandparent	2.3%
Other	0.0%
No Response	0.0%

3. What is your race?

	(%)
White	88.5%
Black or African American	6.9%
Asian	0.0%
American Indian or Alaska Native	1.1%
Native Hawaiian or Other Pacific Islander	0.0%
Two or more races	1.1%
Other	0.0%
No response	2.3%



4. What is your ethnicity?

	(%)
Hispanic or Latino	0.0%
Not Hispanic or Latino	88.5%
Other	0.0%
No Response	11.5%

5. What is the main language you speak at home?

	(%)
English	95.4%
Spanish	0.0%
Other	0.0%
No Response	4.6%

6. Which of the following options best describes your family's total annual income?

	(%)
\$30,000 or less	23.0%
\$30,001 - \$60,000	20.7%
\$60,001 - \$100,000	23.0%
\$100,001 or more	16.1%
Don't know or I'd rather not say	17.2%
No Response	0.0%

7. What is the highest level of education achieved by your student's parent(s)/guardian(s)?

	(%)
Some high school	3.4%
High school diploma/GED	21.8%
Some college	13.8%
2-year college degree (Associate's)	19.5%
4-year college degree (Bachelor's)	18.4%
Master's degree	12.6%
Ph.D. or higher	1.1%
Don't know	9.2%
No Response	0.0%

8. If you have other children, how many have attended or are currently attending college?

	(%)
0	54.0%
1	21.8%
2	5.7%
3	0.0%
4	0.0%
5 or more	1.1%
I don't have other children	17.2%



No Response	0.0%
-------------	------

9. Have you talked to your child about attending college?

	(%)
Yes	96.6%
No	0.0%
No Response	3.4%

10. How strongly do you agree or disagree with the following statements?

	Strongly Agree (%)	Agree (%)	Disagree (%)	Strongly Disagree (%)	No Response (%)
Attending college is important to my child's career goal and future.	65.5%	19.5%	4.6%	5.7%	4.6%

11. What is the highest level of education that you would...

	Like your child to get? (%)	Expect your child to get? (%)
High school or less	3.4%	4.6%
Some college	4.6%	6.9%
2-year college degree (Associate's)	3.4%	8.0%
4-year college degree (Bachelor's)	32.2%	40.2%
More than a 4-year college degree	56.3%	40.2%
No Response	0.0%	0.0%

12. Has anyone from your child's school or GEAR UP ever spoken with you about...

	Yes (%)	No (%)	No Response (%)
College Entrance Requirements	69.0%	31.0%	0.0%
Availability of Financial Aid	71.3%	28.7%	0.0%



13. Do you think that your student could afford to attend one of the following types of colleges using financial aid, scholarships, and your family's resources?

	A public 4-year college (%)	A public 2-year community/ technical college (%)	A public career/ technical center (%)
Definitely	41.4%	47.1%	55.2%
Probably	32.2%	31.0%	29.9%
Not Sure	20.7%	16.1%	9.2%
Probably Not	4.6%	2.3%	2.3%
Definitely Not	1.1%	2.3%	2.3%
No Response	0.0%	1.1%	1.1%

14. On average, how much do you think it costs for one year of in-state tuition at...

	4-Year Public College (%)	Public Community or Technical College (%)
Up to \$3,000	0.0%	16.1%
\$3,001 - \$6,000	6.9%	33.3%
\$6,001 - \$10,000	37.9%	27.6%
\$10,001 - \$15,000	25.3%	9.2%
\$15,001 - \$20,000	11.5%	3.4%
\$20,001 - \$25,000	8.0%	2.3%
More than \$25,000	9.2%	1.1%
No Response	1.1%	6.9%

*The correct amounts are highlighted in green.

15. How much would tuition cost at a 2-year public community/technical college in West Virginia if a student qualifies for a WV Invests Grant?

	WV Invests Grant (%)
\$0	20.7%
\$1 - \$2,000	24.1%
\$2,001 - \$4,000	29.9%
More than \$4,000	21.8%
No Response	3.4%



16. How aware are you about the following topics?

	Extremely (%)	Moderately (%)	Slightly (%)	Not at All (%)	No Response (%)
FAFSA (Free Application for Federal Student Aid)	43.7%	37.9%	16.1%	2.3%	0.0%
WV Invests Grant	10.3%	32.2%	21.8%	35.6%	0.0%
ACT /SAT	42.5%	46.0%	11.5%	0.0%	0.0%
WV Higher Education Grant	19.5%	33.3%	29.9%	17.2%	0.0%
Federal Pell Grants	27.6%	36.8%	21.8%	13.8%	0.0%
Federal Student Loans	28.7%	41.4%	21.8%	8.0%	0.0%
Federal Work-Study	25.3%	34.5%	18.4%	21.8%	0.0%
Scholarships (e.g., PROMISE or Institutional)	32.2%	39.1%	19.5%	8.0%	1.1%
Requirements for College Acceptance	36.8%	40.2%	14.9%	6.9%	1.1%
The Importance/ Benefit of a College Education	67.8%	24.1%	3.4%	4.6%	0.0%
High School Graduation Requirements	56.3%	33.3%	6.9%	1.1%	2.3%

17. What do you think is the maximum amount of money per academic year that is available to help pay for college through each of the following programs?

	Federal Pell Grant (%)	WV Higher Education Grant (%)	PROMISE Scholarship (%)
Up to \$1,000	2.3%	2.3%	4.6%
\$1,001- \$2000	6.9%	14.9%	9.2%
\$2,001-\$3,000	16.1%	29.9%	13.8%
\$3,001-\$4,000	13.8%	12.6%	8.0%
\$4,001-\$5,000	14.9%	14.9%	33.3%
\$5,001-\$6,000	20.7%	9.2%	10.3%
\$6,001-\$7,000	11.5%	5.7%	5.7%
More than \$7,000	9.2%	6.9%	13.8%
No Response	4.6%	3.4%	1.1%

*The correct amounts are highlighted in green.



18. How important have the following resources, individuals, or tools been in gathering information about your child's options for college?

	Extremely (%)	Moderately (%)	Slightly (%)	Not at All (%)	No Response (%)
College or university websites	34.5%	41.4%	17.2%	5.7%	1.1%
College Foundation of WV website	20.7%	37.9%	18.4%	19.5%	3.4%
Other college planning websites	13.8%	40.2%	21.8%	21.8%	2.3%
College fairs	21.8%	32.2%	28.7%	14.9%	2.3%
Television	6.9%	23.0%	25.3%	41.4%	3.4%
Radio	3.4%	21.8%	19.5%	51.7%	3.4%
Direct mail	20.7%	39.1%	23.0%	13.8%	3.4%
E-mail	18.4%	37.9%	24.1%	18.4%	1.1%
Brochures and pamphlets	14.9%	48.3%	23.0%	12.6%	1.1%
Magazines/newspapers	3.4%	27.6%	19.5%	48.3%	1.1%
Signs, posters, or billboards	3.4%	26.4%	32.2%	35.6%	2.3%
Text messages	9.2%	35.6%	25.3%	26.4%	3.4%
School counselor	25.3%	34.5%	25.3%	13.8%	1.1%
Family members	18.4%	49.4%	20.7%	10.3%	1.1%
GEAR UP staff	24.1%	43.7%	16.1%	13.8%	2.3%
College admissions representatives	24.1%	35.6%	24.1%	14.9%	1.1%
Social media (e.g., Facebook, Twitter, etc.)	9.2%	37.9%	31.0%	18.4%	3.4%

19a. The Free Application for Federal Student Aid (FAFSA) can be completed as early as October 1, 2019.
Have you or your student completed the FAFSA yet?

	(%)
No, I do not and my student does not plan to complete the FAFSA this academic year.	4.6%
No, but I am planning or my student is planning to complete the FAFSA during this academic year.	20.7%
I'm not sure.	13.8%
Yes, I have or my student has completed the FAFSA this year.	60.9%
No Response	0.0%



19b. If you answered “No, I do not plan and my student does not plan to complete the FAFSA this year”
what are the main reasons you do not plan to do so?

	(%)
My student does not plan to continue her/his education after high school	100.0%
I’m not sure what the FAFSA is	0.0%
I do not believe my student will be eligible for financial aid	0.0%
Other	0.0%
No Response	0.0%